

For Immediate Release

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HEALTHY AGING PRIZE *for Asian* **INNOVATION**

**Announcement of Winners of
the 2021 Healthy Aging Prize for Asian Innovation**

*The award showcases best practices in Asia to address the challenges facing rapidly aging societies.
Information about award winners is available on the AHWIN website (www.ahwin.org).*

TOKYO, Japan and JAKARTA, Indonesia, July 30, 2021 – The Japan Center for International Exchange (JCIE) and the Economic Research Institute for ASEAN and East Asia (ERIA) were pleased to announce the winners today of the 2021 Healthy Aging Prize for Asian Innovation (HAPI). Ten awardees from countries and regions in East and Southeast Asia were recognized for their innovative work in the field of aging in three categories:

- **Technology & Innovation:** New technologies and techniques that encourage healthy and productive aging, that improve the way that older persons receive care, or that provide greater efficiency, safety, and/or convenience for older persons and caregivers
- **Community-Based Initiatives:** Community-based approaches—including intergenerational approaches—to keeping older adults healthy, active, engaged, and/or safe
- **Supporting Self-Reliance:** New ways to help older adults maintain, improve, or restore their ability to carry out activities of daily living and to age in place

This year, in light of the disproportionate impact COVID-19 has had on older people, a **2021 Special Prize for COVID-19 Response** was added, which aims to recognize innovative responses to the pandemic.

HAPI is an award program designed to recognize and amplify innovative policies, programs, services, and products that address the challenges facing aging societies. This prize is an initiative of ERIA and JCIE, carried out under the auspices of the Japanese government’s Asia Health and Wellbeing Initiative (AHWIN). Selections are made by an international committee of experts.

The award is unique for its breadth of coverage, allowing a wide range of organizations—including community organizations, NPOs, associations, local governments, businesses, and others—across the region to apply and enabling them to showcase how they are innovating on a diverse set of interconnected issues.

HAPI was introduced at a pivotal time as Asia now faces unprecedented demographic changes. By 2050, East and Southeast Asia are expected to have 572 million people aged 65 or over—more than double today’s number. Countries in Europe and North America have undergone a similar shift, but it happened over the course of several generations, whereas the shift from an “aging” to an “aged” society in Asian countries will take less than 25 years on average. This has tremendous social and economic implications for the affected countries and for Asia as a whole, creating both challenges and unprecedented opportunities.

2021 Grand Prize

Technology & Innovation

Tetsuyu Healthcare Holdings Pte Ltd | Singapore **CARES4WOUNDS**

CARES4WOUNDS uses digital technology and artificial intelligence to provide a comprehensive system for wound assessment and management. Chronic wounds are particularly prevalent among older people in care facilities and this innovation streamlines the process for evaluation and treatment.

Community-Based Initiatives (Tie)

Bangkok Metropolitan Administration (BMA), Health Department | Thailand **The BMA Model for Preventative Long-Term Care**

BMA is introducing the concept of preventative long-term care to Thai communities. The program aims to promote the physical and mental well-being through locomotion training and “cognicise” in almost 70 community sites across Bangkok.

Bueng Yitho Municipality, Thap Ma Municipality, Thammasat University, Yugawara Municipality, and NOGEZAKA-GLOCAL | Thailand **Framework to Spread the STRONG Model**

Bueng Yitho municipality uses a bottom-up grassroots approach to provide a continuum of care for older people with a wide range of needs in their community. Based on the success of their program at the local level, they have developed a framework for disseminating STRONG to other local governments in Thailand.

Supporting Self-Reliance

Hatachi Industry, Tokyo Metropolitan Institute of Gerontology, and Kosai Consultants | Thailand/Japan

Health Promotion for Elderly in Northeastern Thailand

Hatachi Industry has worked in close collaboration with Thai partners to transfer their know-how for a preventative care system that can meet the needs of older Thai people. The program has been particularly effective at identifying and supporting frail older people who may soon require nursing care.

Second Prize

National Taiwan University Hospital Yunlin Branch | Taiwan

Houston Apollo Model—Sustainable Intelligent Community Health Service for Older People in Remote Areas

Taiseikai Group | Japan

“Taiseikai-Style” Care to Improve Problematic Behaviors Associated with Dementia and Let People Live True to Themselves

WheeLog | Japan

WheeLog!—An Accessibility Map Application Created by Everyone

Special Prize for COVID-19 Response

Matsudo Project Consortium | Japan

New Urban Model of Long-Term Care Prevention for the Post-COVID-19 Era

Malaysian Research Institute on Ageing | Malaysia

Contactless Deliveries using Indoor Autonomous Robots during the COVID-19 Pandemic

Indonesia Ramah Lansia West Java Chapter | Indonesia

Accompanying the Elderly to Face the COVID-19 Pandemic

About the Organizers

HAPI is an initiative of the Economic Research Institute for ASEAN and East Asia (ERIA), based in Jakarta, and the Japan Center for International Exchange (JCIE), located in

Tokyo and New York. These nonprofit think tanks are partnering on several projects under the auspices of the Japanese government's Asia Health and Wellbeing Initiative (AHWIN). AHWIN was launched in 2016 to promote bilateral and regional cooperation on a range of issues related to fostering vibrant and healthy societies where people can enjoy long and productive lives, to develop sustainable and self-reliant health care systems in Asia, and to contribute to the region's sustainable and equitable development and economic growth. As part of that initiative, ERIA and JCIE are focusing on the promotion of healthy aging in Asia, supporting research, dialogues, and information sharing that can benefit people and policymakers throughout the region. For details about HAPI, visit our website at <https://www.ahwin.org/award/>.

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www.jcie.org | www.eria.org

For further information, or to arrange follow-up interviews with the awardees, please contact Ms. Momoko Abe of the award secretariat at mabe@jcie.or.jp.